

Table 1. Forty Most Productive Mass Communication Scholars,
ICA & AEJMC Combined, 1985-1990

Name	Affiliation	Productivity	Activity
Michael B. Salwen	Miami	11.84	19
Tuen-yu Lau	Michigan State	11.50	17
Larissa A. Grunig	Maryland	10.00	11
Benjamin J. Bates	Texas Tech	9.83	12
David M. Dozier	San Diego State	9.83	15
Esther Thorson	Wisconsin-Madison	9.50	21
Kyu Ho Youm	Miami	9.50	11
Judith M. Buddenbaum	Colorado State	9.00	9
Patrick R. Parsons	Pennsylvania State	8.50	9
Joseph D. Straubhaar	Michigan State	8.00	11
Carolyn A. Lin	Southern Illinois	7.83	9
Dominic L. Lasorsa	Texas-Austin	7.75	11
Robert H. Wicks	Indiana	7.67	9
Steve Lacy	Michigan State	7.66	15
Douglas A. Boyd	Kentucky	7.50	9
Marvin N. Olasky	Texas-Austin	7.50	8
David K. Perry	Alabama	7.50	9
Don Sneed	San Diego State	7.50	16
Robert Abelman	Cleveland State	7.33	9
Chin-Chuan Lee	Minnesota	7.33	11
Daniel Riffe	Alabama	7.03	15
Gene Burd	Texas-Austin	7.00	7
Edna F. Einsiedel	Calgary	6.66	10
Michael Slater	Colorado State	6.58	9
Gary R. Pettey	Cleveland State	6.50	12
Joan Schleuder	Texas-Austin	6.50	13
Tony Atwater	Michigan State	6.49	10
David Atkin	Southern Illinois	6.33	12
Steven H. Chaffee	Stanford	6.25	11
John McManus	Santa Clara	6.25	7
Stephen D. Reese	Texas-Austin	6.08	10
Clifford G. Christians	Illinois	6.00	6
Lee Jolliffe	Missouri	6.00	6
Robert W. McChesney	Wisconsin-Madison	6.00	6
Ronald Pearson	Mt St. Vincent	6.00	6
Charles T. Salmon	Wisconsin-Madison	6.00	10
Conrad Smith	Ohio State	6.00	7
Zoe Tan	Texas-Austin	6.00	6
Federico Subervi-Velez	Texas-Austin	5.81	9
Carolyn G. Cline	Southwest Texas State	5.75	10
Robert L. Stevenson	North Carolina	5.75	7

John C. Schweitzer and Benjamin J. Bates, "Journalism/Mass Communication Education: Conference Paper Presentations as a Measure of Research Productivity," presented at the Southwest Education Council's conference, October, 1990.