

Table 4

Ranking of Productivity of Researchers on Communication Research on China\*

<u>Author</u>	<u>Current Affiliation</u>	<u>Current Rank</u>	<u>Full Credit (Rank)</u>	<u>Fractional Credit (Rank)</u>
Lee, C.	University of Minnesota	Professor	7 (1)	6.0 (1)
Lau, T.	Indosiar Visual Mandiri, Indonesia	Principal Advisor	6 (2)	5.0 (2)
Chang, T.	University of Minnesota	Associate Professor	5 (3)	4.3 (3)
Chu, G.	East-West Center	Research Fellow	4 (4)	2.5 (6)
Chan, J.	Chinese University of Hong Kong	Associate Professor	4 (4)	3.5 (4)
Chu, L.	Baptist University of Hong Kong	Dean and Professor	3 (6)	2.5 (6)
Lee, P.	Chinese University of Hong Kong	Associate Professor	3 (6)	3.0 (5)
Greenberg, B.	Michigan State University	Distinguished Professor	3 (6)	1.0 (15)
Atwood, L.	Pennsylvania State University	Professor	2 (9)	1.0 (15)
Bishop, R.	University of Georgia	Professor Emeritus	2 (9)	2.0 (8)
Hildebrandt, H.	University of Michigan	Professor	2 (9)	1.5 (13)
Hong, J.	SUNY-Buffalo	Assistant Professor	2 (9)	2.0 (8)
Ku, L.	National Chiaotung University	Associate Professor	2 (9)	0.5 (17)
Li, H.	University of Missouri	Assistant Professor	2 (9)	0.5 (17)
Lull, J.	Writer	Professional Writer	2 (9)	1.5 (13)
Ma, R.	SUNY-Fredonia	Assistant Professor	2 (9)	2.0 (8)
Terrell, R.	California State-Hayward	Professor and Chair	2 (9)	2.0 (8)
Zhu, J.	University of Connecticut	Associate Professor	2 (9)	2.0 (8)

\*Editorship or authorship of a book or authorship of an article is counted as the same credit. Full credit system is a system that gives every author of a joint paper full credit of 100%. Fractional credit system is a system that gives the credit in proportion to the number of authors. For example, if a paper is co-authored by three persons, each author will receive 33% of the credit. This system is used by most studies on research productivity (Vincent, 1991). Usage of both systems has been advocated by Greenberg and Schweitzer (1989).

Only authors who published more than one article or book are listed in the table.

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